

WHERE ENTERTAINMENT AND SEXY MEET
RHYMES & DIMES
MAGAZINE



Where Entertainment Meets *Sexy*



Real .Sassy. Bold. Sexy.

Rhymes & Dimes embodies the heart of Hip-Hop and exudes sex appeal. Positioned to both male and female readers, this magazine strives towards professional editorial excellence in music, fashion and lifestyle content.

Our differentiating factor?

We are providing the realest and rawest of the Hip-Hop culture while redefining sexy. Fresh and innovative, we are true crusaders of today's Hip-Hop environment.

We respect the game. We live the game. We deliver in its purest form. WE are where entertainment meets sexy.

Welcome to Rhymes & Dimes magazine.

Readership Pool

Gender Male 58% Female 42%

Race Black 52% Latino 20% White 24% Other 4%

Core Age General Population 18-44 85% Male 18-44 50%

Median Age 24

Core HHI \$42,000

Education Some College 50% Currently in College 20%





Advertising Overview - Print

Get the competitive edge by tapping into our readership pool by promoting your brand with us.

Rate

- Full Page \$5,000
- Half Page \$3,500
- Partial Page \$2,500
- Quarter Page \$1,000

Custom packages are optional and will be quoted upon request.

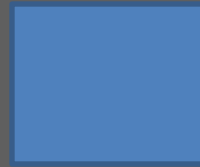
Bi-Monthly Release Schedule

January
March
May
July
September
November

Distribution

Nationwide

Specifications



Full Page
TRIM: 10.5(h) x 8.375(w)
BLEED: .125



Half Page Horizontal
TRIM: 4.75(h) x 7.875(w)
BLEED: None



Half Page Vertical
TRIM: 10(h) x 3.5625(w) ***
BLEED: None



Partial Vertical Page (1/3)
TRIM: 10(h) x 2.5 (w)
BLEED: None



Partial Horizontal Page (1/3)
TRIM: 2.5(h) x 7.875(w)
BLEED: None



Quarter Page
TRIM: 4.75(h) x 3.75
BLEED: None

Policy

Rhymes & Dimes assumes no liability for improperly sized advertisements.
Each advertisement must have a signed insertion order.
Cancellations are not permitted after closing date.



Digital and Promotional Marketing Opportunities

Stay ahead of your competition by activating your brand through our initiatives.

E-Commerce

Modeling Exposure

Product Sampling

Industry Events

Web advertising

Custom packages will be quoted upon request.



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MAGAZINE



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For further information, please contact us at advertise@rhymesndimesmag.com

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